A VERY SPECIAL INVITATION FOR YOU

MATCHING MONEY MONDAY DECEMBER 7

LIVINGSTON COUNTY UNITED WAY'S MATCHING MONEY MONDAY brings our community together to make a meaningful difference in the lives of local families. We're seeking generous sponsors to help double the impact of community donations and ensure our neighbors have access to essential services and basic needs. Your sponsorship can help make twice the difference for those who need it most!



Livingston County United Way's
Matching Money Monday Sponsorship Opportunities

DIAMOND SPONSOR: $100,000

- Participate w/ WHMI live remote @ LCUW
- Top visibility on banners (6 total) places in prominent locations in each community
- Highest positioning in Matching Money Monday social media promos, and LCUW e-newsletter, through January 2027
- Video of your team sharing why you support LCUW, shared via social media posts, e-newsletters, etc.
- Top positioning of name/logo on staff email signatures, tent cards in LCUW offices/conference rooms, and name/logo on front page of LCUW website (for one year)
- Reserved table for ten (10) at the "Spirit of the Community" Annual Meeting (March 16, 2027)

PLATINUM SPONSORS: $50,000-$99,000

- Participate w/ WHMI live remote @LCUW
- High visibility on banners (6 total) placed in prominent locations in each community
- Prominent positioning in Matching Money Monday social media promos, and LCUW e-newsletter through January 2027.
- Personalized video of you and your team sharing why you support LCUW, shared via social media posts e-newsletter, etc.
- Name/logo on staff email signatures, tent cards in LCUW office/conference rooms, name/logo on front page of LCUW website (for one year)
- Reserved table for ten (10) at the "Spirit of the Community" Annual Meeting (March 16, 2027)

GOLD SPONSORS: $20,000-$49,999

- Logo on banners (6 total) placed in prominent locations in each community
- Inclusion in social media posts announcing Gold Sponsorship(s), Matching Money Monday social media promos, and LCUW e-newsletters through January 2027
- Name/logo on staff signatures, tent cards in LCUW office/conference rooms (for one year)
- Four (4) tickets to the "Spirit of the Community" Annual Meeting (March 16, 2027)

SILVER SPONSORS: $5,000-$19,000

- Logo on banners (6 total) placed in prominent locations in each community
- Four (4) tickets to the "Spirit of the Community" Annual Meeting (March 16, 2027)

BRONZE SPONSORS: $1,000-$4,999

- Logo on banners (6 total) placed in prominent locations in each community
- Two (2) tickets to the "Spirit of the Community" Annual Meeting (March 16, 2027)

Yes, I want to be a Matching Money Monday 2027 Sponsor!

Select your sponsorship level, complete company information and return to Livingston County United Way

Check one box:

- ☐ Diamond Sponsor
- ☐ Platinum Sponsor
- ☐ Gold Sponsor
- ☐ Silver Sponsor
- ☐ Bronze Sponsor

Company:_____

Contact Name:_____

Contact Email:_____

Contact Phone:_____

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