

# Thank you for being a part of **OUR TEAM**

Your involvement is vital to making a real impact in Livingston County. Whether you're new or experienced as a Campaign Manager, this guide will help you run a successful campaign and better understand how the United Way serves our community.



## STEPPING UP TO THE PLATE FOR LIVINGSTON COUNTY

**TOGETHER WE CAN HIT IT OUT OF THE BALLPARK!**

### WHO WE ARE

The United Way helps bring together nonprofits, businesses, other organizations, and community leaders to address the most pressing needs in our community and helping ALICE (Asset-Limited, Income-Constrained, Employed) families in need.

### WHAT WE DO



**Healthy Community** - Improving health and well-being for all



**Youth Opportunity** - Helping young people realize their full potential



**Financial Security** - Creating a stronger financial future for every generation



**Community Resiliency** - Addressing urgent needs today for a better tomorrow



**FEEDS  
5 YOUTH**

with healthy, nutritious meals  
all summer long through  
Summer Lunch Bunch  
(\$52 a year)



**PROVIDES  
1 HOMELESS FAMILY**

safe shelter for an entire week  
(\$260 a year)



**HELPS  
3 INDIVIDUALS**

with disabilities secure stable,  
fulfilling employment  
(\$520 a year)



**ENGAGES  
16 SENIORS**

with dementia in  
joyful daily activities  
(\$1,040 a year)

